



“PROFITABLE CHEESE-MAKING” CONSISTS OF TWO BLOCKS OF QUESTIONS:

WHAT WAS RUSSIAN COMPANIES’ REACTION TO THE FOOD EMBARGO?

HOW DOES A RUSSIAN CHEESE-MAKER LIVE NOW?

WHAT ARE COMPANIES READY TO OFFER A PRESENT-DAY CHEESE MAKER?

PROFITABLE CHEESE-MAKING



THE  DAIRYNEWS
Daily News of Dairy Market

THE DAIRYNEWS

IS A LEADING BUSINESS MEDIA WHICH COVERS NEWS OF THE DAIRY MARKET ON A DAILY BASIS.

THE DAIRYNEWS IS IMPLEMENTING ITS OWN INVESTIGATION OF THE RUSSIAN CHEESE MARKET.

THE SPECIAL PROJECT GIVES ANSWERS TO TWO BLOCKS OF QUESTIONS:

1. THE IMPOSED FOOD EMBARGO AFFORDED RUSSIAN COMPANIES A GREAT OPPORTUNITY TO MAKE THEIR PRODUCTS AVAILABLE FOR CONSUMERS AND TO PRODUCE CHEESE ACCORDING TO EUROPEAN TECHNOLOGIES. HOW DOES A PRESENT-DAY RUSSIAN CHEESE MAKER LIVE? WHAT KIND OF PRODUCTS DO COMPANIES MANUFACTURE? WHAT ARE THE VOLUMES OF THEIR PRODUCTION?

2. WHAT ARE COMMERCIAL COMPANIES READY TO OFFER A TODAY'S CHEESE MAKER? WHAT PRODUCTS OF COMMERCIAL COMPANIES MINIMIZE COSTS OF CHEESE PRODUCERS?

STARTING FROM NOVEMBER, 10TH 2015 TO JANUARY, 15TH 2016 THE DAIRYNEWS LAUNCHES A SPECIAL PROJECT "PROFITABLE CHEESE-MAKING".

ALL INFORMATION MATERIALS WILL BE PUBLISHED FREE OF CHARGE.

PROMOTIONAL CONTENT WILL BE PUBLISHED ON THE COMMERCIAL BASIS.

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DeLaval Владимир Жильцов племзавод "Аврора" VMS™: гораздо больше DeLaval

Объективно о роботах

ЕВГЕНИЙ ОТЛИВАНЧИК МОЛОЧНЫЙ КОРОЛЬ ПАКИСТАНА

THE DAIRYNEWS
новости молочного рынка каждый день
16 октября 2015 пятница

SMP \$2267 (13.4%)
Butter \$3037 (-2.3%)
Cheddar \$3234 (0.5%)
WMP \$2267 (13.4%)

Лента Россия Власть Мир Документы Презентации Фото Клуб Видео Авторы Dairyevents Тэги Карты Интервью

Unilever отмечает стабильность продаж мороженого в III квартале года
16.10.2015 | Россия
Товарооборот Unilever увеличился на 9,4% до 13,4 млрд евро в третьем квартале 2015 года, следует из материалов пресс-службы компании.

Свердловская молочная продукция будет поставляться в Харбин
16.10.2015 | Китай
В Правительстве Свердловской области сообщили о достигнутой договоренности по поставкам молочной и кисломолочной продукции, сыров, производства предприятия региона в китайский Харбин.

Самая крупная в Европе козья ферма может появиться в Карелии

Кисельманн
Fluid process group

Новости
16.10.2015
Алтайский край: Продуктивность коров в хозяйствах Алейского района возросла на 290 килограммов

SPECIAL PROJECT “PROFITABLE CHEESE-MAKING” ON THE DAIRYNEWS IS:

1. A SEPARATE COLUMN.
2. INTERVIEWS WITH EXPERTS OF THE CHEESE MARKET.
3. PUBLISHING OF ARTICLES ON “HOW A PRODUCT HELPS SAVE MONEY THE CHEESE MAKERS?”.
4. BANNER/-S PLACEMENT WITH PRODUCTS AND SERVICES FOR CHEESE-MAKING.
5. A SECTION “QUESTION TO AN EXPERT”: WITHIN A WEEK READERS SEND QUESTIONS TO AN EXPERT, THE LATTER GIVES PROMPT ANSWERS.

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